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Spring 2016



CHILD ABUSE PREVENTION MONTH

Celebrating 40 Years



This year we celebrate 40 years as the state chapter for Prevent Child Abuse America! Did you know that Kansas was the first state chapter of Prevent Child Abuse America? As the Prevent Child Abuse chapter, Kansas Children's Service League is dedicated to providing the community tools and materials to use to raise awareness for Child Abuse Prevention efforts.

A series of weekly newsletters will be sent throughout April. Each newsletter will highlight the tools and resources available for Child Abuse Prevention campaigns, events, etc. in your community as well as feature some additional programs and highlights across the state. Like us on [Facebook](#) and follow us on [Twitter](#) for up to date information throughout the month. Please feel free to share these newsletters with other co-workers and partners. If you have any questions or comments please let me know.

[Samantha Cotten](#)

Kansas Children's Service League
Statewide Information & Resource Supervisor



April is Child Abuse Prevention Month: Kick-off

Several events will be taking place across the state during the month of April to promote Child Abuse Prevention. Here are the events coming up this week. Like us on [Facebook](#) and check out our website regularly for the most up to date [events](#).

Events This Week:

April 1st, 11:30 am-1:30 pm

Food Trucks and Pinwheels- B.S. Sandwich Press and Monica's Homemade Mexican Food Trucks will be joining us to kick off April as Child Abuse Prevention Month. We will also plant our pinwheel garden.

KCSL Wichita Office
1365 N. Custer, Wichita

April 2nd, 8:30 am- 5:00 pm

Family Fun Day at Sedgwick County Zoo: Families that pre-register will be granted a reduced admission price of \$6 per person (children ages 2 and under are free). Activities include face painting courtesy of Bikers Against Child Abuse, a scavenger hunt and possibly the Wichita and Sedgwick County Commission proclamation signing. [Register online](#) for the discounted admission price. **Must register by April 1** to receive the discounted admission at the gate.

For more information contact [Pam Noble](#),
Sedgwick County Zoo, Wichita

April 2nd, 9:30 am- 1:00pm

Annual Teddy Bear Clinic: information booths and activities. Children are encouraged to bring a stuffed animal.

Flint Hills Mall, Emporia

April 4th

Pinwheel Gardens will be planted April 4 beginning at noon at businesses along Penn Ave. from the Chamber of Commerce to Main Street. For more information contact [Erin Bunn](#).

April 4th, 6:00 pm- 7:00 pm

St. Francis Community Services will hold a resource fair
1200 Graphic Arts Road., Emporia

April 7th, 9:00 am- Noon

KCSL will host a free training at First United Methodist Church in Independence. The training will cover recognizing and reporting child abuse and neglect. It will also include Darkness To Light, a training on strategies to prevent child sexual abuse. This is informational for anyone interested in protecting children in our community! To register contact [Erin Bunn](#).

April 8th, All Day

Wear Blue Day-Prevent Child Abuse America has scheduled April 8 to be Wear Blue Day across the nation to raise awareness for Child Abuse Prevention programs. Be sure to take pictures to submit on our social media pages!

Statewide/ National

April 8th, All Day

Take part in a Wear Blue Day photo contest April 8! Post your Wear Blue Day photos to the [Kansas City Child Abuse Prevention Month Facebook](#) page for a chance to win a prize from Nothing Bundt Cakes in Mission, Kan. Please [register](#) to show your commitment to wearing blue April 8. For more information contact [Debby Howland](#).

KC Metro

April 8th, 11 am- Noon

CAP Month kick-off event: Gov. Sam Brownback will speak at Christ the King Early Childhood Education Center and School, and the students will plant blue pinwheels. For more information contact Pam Noble.

April 13th

KCSL has partnered with Sporting KC again to promote CAP Month. As part of this arrangement, we are able to offer an opportunity to purchase discounted tickets to the Sporting KC game on April 13. Tickets range from \$22-\$29 each for a limited time! To purchase your discounted ticket, click [HERE](#) and use promo code: 16CAPN. If you have questions about this event or want to learn how to get involved, please contact Courtney Moser at the Sporting KC

There are many more amazing events scheduled throughout April. Check out the additional [upcoming events](#). Check back often as this list is frequently updated.

Want to showcase activities in your community? We would also like to include information about your activities in our Kansas Child Abuse Prevention Month Recap that we send to our national organization (Prevent Child Abuse America) as well as state and federal offices. If you organize any events, activities, trainings, letters to the editor, proclamations or anything else please let us know. Please use the [Activity Report Form](#) to send us the details.

Child Abuse Prevention Month Toolkit

Our role as the state chapter of Prevent Child Abuse America is to provide tools, training and technical assistance to groups, collaborations and agencies across the state to support local prevention efforts. Why recreate the wheel? We have updated our online Tool Kit with documents that can be personalized for your area. The Tool Kit includes samples of: Letter to the Editor, City and County Proclamations, Event Flyer, Postcard Invitation, Thank You Letter, Media/ Photo Release Form, Talking Points, Tips for Talking to the Media, and much more! For more information about the Tool Kit contact [Pam Noble](#) or view the [Tool Kit Online](#).

Child Abuse Prevention Materials

If you have not yet ordered your Child Abuse Prevention Month Materials, you are not too late. We have several items available. We continue to provide many of the same materials as last year.

Materials:

- Protective Factors Bookmarks (Free) These bookmarks have replaced the blue ribbon card from previous years. They are free and very easy to use as handouts.
- Pinwheel Lapel Pins (\$2.50 each)
- Wrist Bands- Adult and Youth sizes (\$1.00 each)
- Pinwheels for Prevention (\$1.00 each. Bulk pricing available for orders of 500+ or 1,000+)
- Yard signs (\$6 each or Free with the purchase of 50 or more pinwheels)
- Anniversary Toolkit*

To celebrate our 40th Anniversary we are selling **40th Anniversary Toolkit** for \$40. The toolkit includes 40 pinwheels, 1 yard sign, 1 pinwheel lapel pin, 10 wristbands, bookmarks, stickers, tattoos, magnets and posters. The toolkit is a \$60 value.



Pinwheels for Prevention is a national campaign, through Prevent Child Abuse America, designed to reframe the way Child Abuse Prevention is viewed. The pinwheel is thought of as a symbol of healthy childhood and should not be equated to 'negative' numbers such as deaths, victims, etc. Learn more about the [Pinwheels for Prevention Campaign](#).

To place an order for materials please email [Samantha Cotten](#).

Iconic Pinwheel Photos

This year we would love to see pictures of pinwheels in iconic places. Kansas is more than just a 'flyover' state. There are beautiful blue skies, vast open fields, crops, the Flint Hills, local iconic treasures (ie: hand dug well, yellow brick road, etc). Capture those pictures on social media with #Pinwheel.

Contact Information

Samantha Cotten, statewide information & resource supervisor

Phone: 877.530.5275 ext. 1348; Email: scotten@kcsf.org

Parent Helpline: 1-800-CHILDREN or 1800CHILDREN@kcsf.org