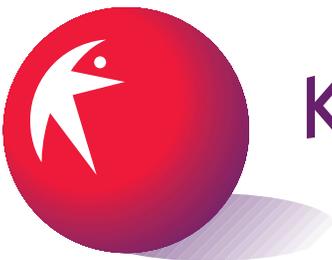


# **SAFE** **and Strong**



**2010**  
**Annual Report**



**Kansas Children's Service League**

## President's Letter

"Risk more than others think is safe. Care more than others think is wise. Dream more than others think is practical. Expect more than others think is possible." – **West Point Cadet Code of Conduct**

The West Point cadet code of conduct fairly describes my feelings and reflections of the 117th year of Kansas Children's Service League (KCSL) operations. The year 2010 found individuals, businesses, communities, states and countries continuing to financially struggle in a slowly recovering economy. Americans made difficult choices about how as individuals and a country we could or should set priorities and use our limited resources in both the macro and micro environment. It was no different for KCSL.

2010 was a year that reflected necessary administrative down-sizing and organizational restructuring of the agency. None the less, our reach and capacity to deliver services remained strong and our capacity to serve grew. Our key prevention programs like Healthy Families, Period of PURPLE Crying, Fatherhood Initiatives, and Head Start/Early Head Start served more children and families in more counties than ever before.

2010 was a year that required us to ask our employees to do more with less. Despite reduced staffing levels, increased expectations for goal achievement, and diminishing employee benefits, results from both internal and external employee engagement surveys reflected high engagement to the agency, its mission, leadership and supervision. KCSL personnel donated their time, talent and treasure to ensure families were served and programs were sustained.

2010 was a year full of changing collaborations and partnerships. We said good-bye to our partnership with Sedgwick County Juvenile Corrections Advisory Board; but Sedgwick County welcomed the restoration of Healthy Families and began an integration of mental health services with the Wichita Child Guidance Center. A new relationship with the University of Kansas was created with the announcement of a new federal grant award from the Office of Adolescent Pregnancy Prevention for the Generations Project. A research-based grant was received to evaluate the impact of inclusion of mental health services for teen parents in Healthy Families. Head Start made significant strides in creating meaningful partnerships with Unified School Districts in Seward, Pratt, Finney, and Stafford counties that improved quality and efficiencies in operations. KCSL became a new community partner with the United Way of the Flint Hills that has opened doors for Healthy Family services in Chase County.

2010 was a year that resulted in diminished cash reserves and required use of savings the League had previously invested through the KCSL Foundation to sustain our work. However, the investment to develop new programs and services to meet changing or unmet needs of those we serve in our communities was richly rewarded. Making the necessary financial investments preserved our ability to achieve our mission through the creation and development of new programs and services in the areas of mental health and special needs resource homes in Kansas City, Topeka and Wichita.

In a challenging world, those we served, our Board and Trustees, partners, and staff had the courage to risk, care, dream, and expect that KCSL could be successful. And together we were. Let's celebrate the successes of 2010 as noted in this Annual Report!

As we look forward to 2011 we will do so with some sadness as we mourn the loss of Marcia Berkley, a long time friend to KCSL and supporter of Healthy Families. We are forever grateful for the support of the Berkley family and the lives they have changed through their generosity. A family who also dared to risk, care, dream and expect more for all of us.

Respectfully,



President & CEO

# 2010 Accomplishments

## Keep Kids Safe

- Before closing the program in June, KCSL served 67 youth and families in Sedgwick County, preventing the need for reoccurring interventions through Juvenile Intake and Assessment.
- The Wichita Child Abuse Fatalities Community Response Team had 83 members, representing 61 agencies working to implement prevention strategies. Child abuse fatalities decreased from eight in 2008 to two in 2009 and one in 2010.
- 607 children received child in need of care intake and assessment services in Johnson County following law enforcement interventions to ensure they received the necessary supports to keep them safe.
- The Shawnee County Juvenile Intake and Assessment program at the Family Resource Center worked with 1,552 children and youth at risk and/or in need of out-of-home placement.
- The Family Resource Center worked with 2,672 families in need of supports and services to address crisis or chronic issues impacting the well-being of children. 122 of these families benefited from the intensive supports of case management services.
- 206 families accessed \$73,000 in emergency flex fund supports across 30 Kansas counties.
- This year's Annual Governor's Conference for the Prevention of Child Abuse and Neglect resulted in 770 registrants and participants - the highest number of professionals to attend.
- 1,458 parents and caregivers across the state sought out help and information to meet the needs of children by calling the Parent Helpline at 1-800-CHILDREN.
- 609 children benefited from 380 participants in KCSL's 24 Parent Support groups.
- KCSL's Community Resource Library provided 352,234 pieces of educational materials statewide that help service providers, schools and families address the needs of children.
- 689 students plus 114 KCSL staff members utilized eLearning as a means to attain required and optional classes to improve their skills as children and family service providers. SRS provided new financial support for the creation of five new online curriculums.
- 22,037 live births in 47 hospitals were covered by the Period of Purple Crying®, a shaken baby syndrome prevention program.
- BullySafe Institutes reached 55 educators in DeSoto, Blue Valley and Olathe school districts in a train the trainer format.
- Provided six child abuse trainings in Wichita through a new partnership with the Child Advocacy Center of Sedgwick County in 2010.
- Provided 19 child abuse mandated reporter trainings across the state, including 592 participants. Two of these sessions were the result of a new partnership with the Child Advocacy Center of Sedgwick County.
- 95 percent of children in a KCSL Resource Home are safe (free of abuse/neglect).
- 94 percent of children in a KCSL Resource Home did not experience a disruption in care.

## Build Strong Families

- 555 Kansas families have received support through Healthy Families in 16 counties. Those families have received 1,837 referrals to other community resources. 9,443 pieces of education materials covering the areas of child development, health and safety have been distributed to these families.
- 99 percent of the children in Healthy Families programs remain safe and free from abuse/neglect.
- 604 families benefited from KCSL's mental health services in Sedgwick, Shawnee and Johnson counties.
- 68 families including 220 parents, caregivers and children, participated in Parent/Adolescent mediation services, an intervention that helps families resolve disputes. 28 trained volunteers provide this mediation service.
- 401 Sedgwick County parents received training and education to improve their skills as parents and caregivers. 156 youth in Sedgwick County participated in educational courses designed to improve their functioning in relationships with parents, siblings and peers.
- 75 children received the supports and services necessary to remain in the care of Kinship caregivers through the Kinship Navigator program in Sedgwick County.
- Strong and Stable Families, a Healthy Marriage Initiative, served 200 individuals in 16 healthy relationship workshops in Kansas City, Manhattan, Topeka and Wichita.
- 121 fathers participated in Fatherhood Projects in Douglas, Johnson, Rice and Wyandotte counties, strengthening involvement of fathers in the lives of their children.
- 250 parents were involved in the Kansas Parent Leadership Conference; 190 parents participated in parent/practitioner trainings and parent cafés, building the skills parents need to be confident and able to advocate for the needs of their children.
- 86 percent of mental health clients report improved functioning.
- Nearly 100 percent of children participating in Healthy Families remained in their homes.
- 96 percent of children receiving KCSL case management services remained in their homes.

# 2010 Accomplishments

## Give Kids a Good Start

- Provided Kansas Early Head Start, Early Head Start and Head Start services to 800 children in 13 southwest Kansas communities helping them reach developmental milestones and helping them be ready to learn in school.
- The first Head Start Annual Report was issued to more than 100 families, partners and community leaders, demonstrating the program's impact in southwest Kansas communities.
- 36 students (long-term expelled or suspended from their schools) participated in academic credit recovery at the Center for Restorative Education at KCSL's Family Resource Center in Topeka. 92 percent of those students remained enrolled or graduated within six months of leaving the program.
- Unexcused absences decreased by 62% for the 633 students served in Topeka's USD 501 through the Supporting School Attendance program.
- 230 children received early childhood education services through the Reno County Pre-K Pilot program, which KCSL provides classroom support and direct support to families.
- 64 percent of children participating in Healthy Families are up-to-date on immunizations.

## Administrative & Fund Raising

- Held successful Red Stocking Breakfasts in six communities raising \$163,500 to benefit KCSL programs and services. Hutchinson held its first Red Stocking Breakfast.
- The KCSL Foundation provided \$185,664 in grants to support KCSL programs.
- Agreements were signed and integration began with Wichita Child Guidance Center to expand and enhance KCSL's capacity to meet the needs of children and family seeking mental health supports.
- Reduced indirect costs by more than 3 percent.

## Find Families for Kids

- From Heart to Home Infant Adoption worked with eight birth mothers. The length of time for an adoptive family to be matched with an infant is 6.3 months.
- KCSL sponsored 27 PS-MAPP trainings and 14 Deciding Together trainings to prepare 155 new foster and adoptive parents.
- KCSL provided 30 ongoing trainings for Foster Parents in 2010, including 311 participants.
- 391 children were a part of the Adopt Kansas Kids website resulting in 63 matches to adoptive families.
- 62 percent of KCSL sponsored licensed foster families are trained and willing to accept and support older children and/or those with special needs.
- Klicks for Kids photo galleries were displayed in 30 locations across the state, creating awareness of the need for adoptive families.
- Adopt Kansas Kids has connected to 844 friends on Facebook and 393 friends on Twitter.
- 250 parents were involved in the Kansas Parent Leadership Conference; 190 parents participated in parent/practitioner trainings and parent cafés, building the skills parents need to be confident and able to advocate for the needs of their children.

## Collaborations and Advocacy

- KCSL has received nearly \$3 million to launch "The Generations Project," a five year collaborative effort with the University of Kansas School of Social Welfare and the Institute for Educational research and Public Service. The project is designed to benefit Shawnee and Wyandotte County teen parents and their families through KCSL's Healthy Families program and enhanced mental health supports.
- 1,657 volunteers supported southwest Kansas Head Start and Early Head Start programs.
- The Parent Helpline was staffed by 24 trained volunteers delivering 17,140 services to parents and caregivers.
- The federal LAUNCH grant in Finney County, supported the coordination of three trainings for parents among three partner agencies.
- Through collaboration with USD 480, Liberal schools improved coordination and efficiencies in the areas of recruitment, enrollment and screening services for KCSL's Head Start program in Seward County.
- Year Two of the Kansas Early Learning Collaborative (KELC), a statewide team of early childhood agencies, has resulted in 100 percent of the KELC focus counties demonstrating increases in areas of collaborative skills, which ultimately improves efficiency in the delivery and coordination of services.
- Coordinated a statewide Child Abuse Prevention Campaign involving 34 counties; distributed 54,328 blue ribbons/pinwheels; sent 183 letters to the editor; and presented 38 city, county and state proclamation signings.
- As fiscal agent, KCSL coordinated the Pre-K Pilot in Sedgwick County, serving 203 children.
- KCSL was awarded a \$100,000 contract with SRS to develop five new online courses.

## 2009-2010 Board of Directors- KCSL

### Augusta

Jim Mercer

### Garden City

Sue Atha  
Beverly Catanese, Secretary\*  
Myrna Powell

### Independence

Jennifer Schmidt

### Inman

Lisa M. Ward

### Kansas City Metro

Adam Anderson  
Steve Kornspan  
Cordell Meeks, III  
Marc Wilson  
John P. Winne

### Lawrence

Noelle Fox, At-large member\*

### Norton

Karen L. Griffiths, Chair\*

### Sublette

Judge Tommy Webb

### Topeka

Aline Barrett  
Tom Krebs  
Jim Ogle, At-large member\*  
Mary Peterson, At-large member\*  
Jeremy Snowden  
Linda Steinke  
Joan Tempero  
Marilyn Ward, Past Chair\*  
Max Wilson, 2nd Vice Chair\*

### Wichita

Brad Heyen, 1st Vice Chair  
Mark Meier, Treasurer\*

### President/CEO

Janet Schalansky

\*Denotes Executive Committee Member

## 2010 KCSL Financial Summary

(unaudited)

### Statement of Activity

#### Revenue:

<b>Government Grants &amp; Contracting</b> .....	\$9,490,125
<b>Private Support</b> .....	\$1,496,360
<b>Fees, Investment Income &amp; Other</b> .....	\$3,093,631
<b>Total Revenue:</b> .....	<u>\$14,080,116</u>

#### Expenses:

<b>Programs and Services</b> .....	\$12,730,941
<b>Administration</b> .....	\$2,262,837
<b>Development &amp; Public Information</b> .....	\$275,067
<b>Total Expenses:</b> .....	<u>\$15,268,845</u>
<b>Change in Net Assets</b> .....	<u><u>(\$1,191,376)</u></u>

### 2010 KCSL Statement of Financial Position (unaudited)

#### Assets

<b>Total Assets:</b> .....	<u><u>\$8,631,367</u></u>
----------------------------	---------------------------

#### Liabilities and Net Assets

<b>Total Liabilities:</b> .....	\$1,428,713
---------------------------------	-------------

#### Net Assets

<b>Unrestricted:</b> .....	\$5,395,113
<b>Temporarily Restricted:</b> .....	\$158,681
<b>Permanently Restricted:</b> .....	\$1,648,860
<b>Total Net Assets:</b> .....	<u><u>\$7,202,654</u></u>

#### Total Liabilities and

<b>Net Assets:</b> .....	<u><u>\$8,631,367</u></u>
--------------------------	---------------------------

## 2009-2010 Board of Trustees - KCSL Foundation

### Emporia

Harry L. Stephens, Ph.D., Vice Chair

### Garden City

Janice Parks

### Kansas City Metro

Gary Dobbins  
Mary Dobbins  
Marilynn Stephan  
Catherine Wilcox

### Liberal

Kevin Colvin  
Shirla McQueen

### Topeka

Robin Bowen  
Phil Elwood, Esq., Chair  
Jack Hamilton  
Glenn Jagodzinske  
Margaret La Rue  
Bette Morris, Ph.D.  
Robert Parman, M.D.  
James Sloan, Esq.  
Stan Teeter, D.V.M.  
Joan Tempero, Past Chair  
Annette Thornburgh  
Jeff Wietharn, Esq.

### Wichita

Helen Galloway  
Bruce Harris  
David Rolph  
Randall E. Steinert

### President

Janet Schalansky

### Chief Financial Officer

Paula Wischnack