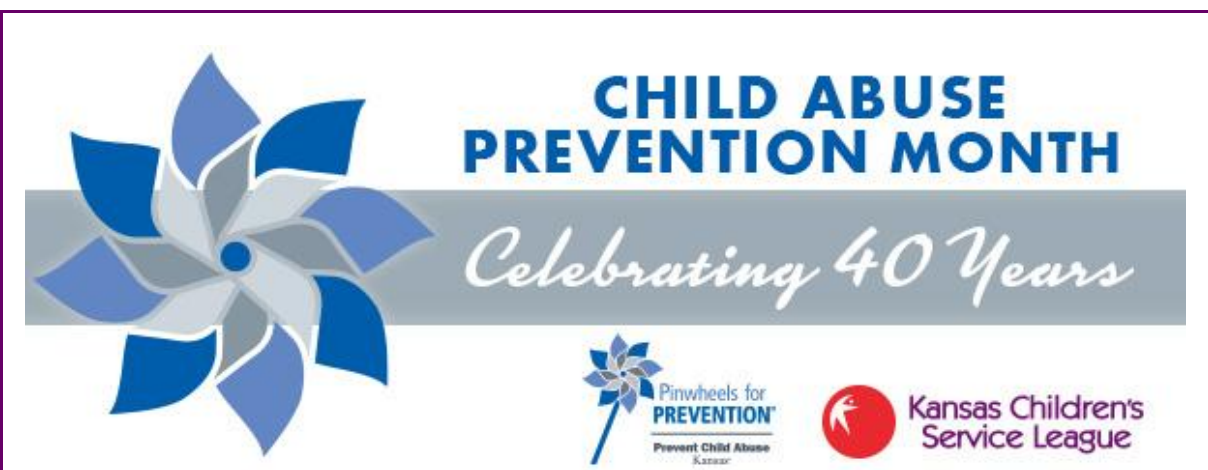


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Spring 2016



This is the second edition of a series of newsletters being sent throughout April. If you missed the first newsletter, do not worry. It is available [online](#).

This year we celebrate 40 years as the state chapter for Prevent Child Abuse America! Did you know that Kansas was the first state chapter of Prevent Child Abuse America? As the Prevent Child Abuse chapter, Kansas Children's Service League is dedicated to providing the community tools and materials to use to raise awareness for Child Abuse Prevention efforts.

Stay tuned for the next editions of the weekly newsletters will be sent throughout April. Each newsletter will highlight the tools and resources available for Child Abuse Prevention campaigns, events, etc. in your community as well as feature some additional programs and highlights across the state. Like us on [Facebook](#) and follow us on [Twitter](#) for up to date information throughout the month. Please feel free to share these newsletters with other co-workers and partners. If you have any questions or comments please let me know.

[Samantha Cotten](#)  
Kansas Children's Service League  
Statewide Information & Resource Supervisor



# Wear blue on April 8 for **WEAR BLUE DAY!**

*April is*  
**CHILD ABUSE PREVENTION MONTH**

RAISE AWARENESS FOR CHILD ABUSE PREVENTION PROGRAMS AND **WEAR BLUE!** Tweet or Facebook your pictures using the hashtag #pinwheel.   **PCAKansas**



**PINWHEELS & PINWHEEL PINS**  
available for purchase at  
Kansas Children's Service  
League.

**877-530-5275 x1348 or [resourcelibrary@kcsl.org](mailto:resourcelibrary@kcsl.org)**

For more information about Child Abuse Prevention Month activities, visit [kcsl.org](http://kcsl.org).

*Celebrating 40 Years of PCA Kansas*



## **April is Child Abuse Prevention Month: Week 2**

Several events will be taking place across the state during the month of April to promote Child Abuse Prevention. Here are the events coming up this week. Like us on [Facebook](#) and check out our website regularly for the most up to date [events](#).

### **Events This Week:**

#### **April 8th**

- **All Day:** Wear Blue Day-Prevent Child Abuse America has scheduled April 8 to be Wear Blue Day across the nation to raise awareness for Child Abuse Prevention programs. Be sure to take pictures to submit on our social media pages! (**Statewide/National**)

- **All Day:** Take part in a Wear Blue Day photo contest April 8! Post your Wear Blue Day photos to the [Kansas City Child Abuse Prevention Month Facebook](#) page for a chance to win a prize from Nothing Bundt Cakes in Mission, Kan. Please [register](#) to show your commitment to wearing blue April 8. For more information contact [Debby Howland](#). **(KC Metro)**

#### April 9th

- **8 am:** The Crawl Walk Run (2K or 5K) for Emporia Child Care will be April 9. Registration is at 7:15 a.m., and the race will begin at 8 a.m. The entry fee is \$20. (1320 C of E Drive, **Emporia**)
- **11 am- 1 pm:** Join Head Start at the Art Institute to promote child abuse prevention. **(318 N Main St, Garden City)**

#### April 1-13

- Youth Pinwheel Coloring Contest is open to all kindergarten-3rd graders in all counties April 1 - 13. Pinwheel pictures will be distributed through the school and available from CASA or Hope Unlimited for home schooled children. Deadline to submit pictures is April 13. Judging will occur and the top three winners are announced for each school. Pictures will be displayed in windows at local area businesses. **(Anderson, Allen, Neosho, Wilson and Woodson Counties)**

#### April 11th

- **6:30 pm:** Pinwheel Garden Planting Ceremony (right before city council meeting below), Neosho County Judicial Center, 102 S Lincoln, Chanute. CASA and Hope Unlimited will supply the pinwheels, plant a pinwheel garden and then attend the city council meeting. **(Chanute)**
- **7 pm:** Public proclamation of April as Child Abuse Prevention and Awareness Month with Chanute mayor and city commissioners: Monday, April 11 at 7 p.m., Memorial Building, 104 S Lincoln, 2nd Floor West, Chanute (across the street from pinwheel garden planting site, see above). **(Chanute)**

#### April 13th

- KCSL has partnered with Sporting KC again to promote CAP Month. As part of this arrangement, we are able to offer an opportunity to purchase discounted tickets to the Sporting KC game. Tickets range from \$22-\$29 each for a limited time! To purchase your discounted ticket, click [HERE](#) and use promo code: 16CAPN. If you have questions about this event or want to learn how to get involved, please contact Courtney Moser at the Sporting KC office at (913) 387-3412 or Jamie VanCompennolle at (913) 371-2220 ext. 1204. **(KC Metro)**

#### April 15th

- **1 pm:** The Drug Endangered Children collaborative will host a pinwheel planting and press event at the Kansas Children's Discovery Center. For more information contact Jennifer Gassmann at 877-530-5275 ext. 1441. **(Topeka)**

#### April 16th

- **Fort Leavenworth** will hold a Pinwheels for Prevention 5K Family Fun Run/Walk.
- **9 am to 1 pm:** Safe Kids Emporia will host a car seat safety check lane. Please bring your child and the car seat. (Fire Station 2, **Emporia**)
- 2 pm: The Emporia State University football team will play in the Black and Gold Scrimmage. Families are welcome to join us at Welch Stadium for this fun and FREE event! (ESU, Welch Stadium, **Emporia**)
- Safe Kids Shawnee County will host a resource fair at the Topeka Zoo. For more information call 785-354-5428 **(Topeka)**

There are many more amazing events scheduled throughout April. Check out the additional [upcoming events](#). Check back often as this list is frequently updated. Want to showcase activities in your community? We would also like to include information about your activities in our Kansas Child Abuse Prevention Month Recap that we send to our national organization (Prevent Child Abuse America) as well as state and federal offices. If you organize any events, activities, trainings, letters to the editor, proclamations or anything else please let us know. Please use the [Activity Report Form](#) to send us the details.

## Child Abuse Prevention Month Toolkit

Our role as the state chapter of Prevent Child Abuse America is to provide tools, training and technical assistance to groups, collaborations and agencies across the state to support local prevention efforts. Why recreate the wheel? We have updated our online Tool Kit with documents that can be personalized for your area. The Tool Kit includes samples of: Letter to the Editor, City and County Proclamations, Event Flyer, Postcard Invitation, Thank You Letter, Media/ Photo Release Form, Talking Points, Tips for Talking to the Media, and much more! For more information about the Tool Kit contact [Pam Noble](#) or view the [Tool Kit Online](#).

## Child Abuse Prevention Materials

If you have not yet ordered your Child Abuse Prevention Month Materials, you are not too late. We have several items available. We continue to provide many of the same materials as last year.

Materials:

- Protective Factors Bookmarks (Free) These bookmarks have replaced the blue ribbon card from previous years. They are free and very easy to use as handouts.
- Pinwheel Lapel Pins (\$2.50 each)
- Wrist Bands- Adult and Youth sizes (\$1.00 each)
- Pinwheels for Prevention (\$1.00 each. Bulk pricing available for orders of 500+ or 1,000+)
- Yard signs (\$6 each or Free with the purchase of 50 or more pinwheels)
- Anniversary Toolkit\*

To celebrate our 40th Anniversary we are selling **40th Anniversary Toolkit** for \$40. The toolkit includes 40 pinwheels, 1 yard sign, 1 pinwheel lapel pin, 10 wristbands, bookmarks, stickers, tattoos, magnets and posters. The toolkit is a \$60 value.



Pinwheels for Prevention is a national campaign, through Prevent Child Abuse America, designed to reframe the way Child Abuse Prevention is viewed. The pinwheel is thought of as a symbol of healthy childhood and should not be equated to 'negative' numbers such as deaths, victims, etc. Learn more about the [Pinwheels for Prevention Campaign](#).

To place an order for materials please email [Samantha Cotten](#).

## Iconic Pinwheel Photos

This year we would love to see pictures of pinwheels in iconic places. Kansas is more than just a 'flyover' state. There are beautiful blue skies, vast open fields, crops, the Flint Hills, local iconic treasures (ie: hand dug well, yellow brick road, etc). Capture those pictures on social media with #Pinwheel.

## Contact Information

Samantha Cotten, statewide information & resource supervisor  
Phone: 877.530.5275 ext. 1348; Email: [scotten@kcsl.org](mailto:scotten@kcsl.org)

**Parent Helpline: 1-800-CHILDREN or [1800CHILDREN@kcsl.org](mailto:1800CHILDREN@kcsl.org)**

