



# KidsView

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## Child Abuse Prevention Month Bigger Than Ever

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## Child Abuse Prevention Month A Success

As the Prevent Child Abuse America Chapter for Kansas, the Kansas Children's Service League (KCSL) acts as the lead agency for the statewide Child Abuse Prevention (CAP) month campaign. Many awareness events and activities including two CAP month kickoff events took place in the month of April.

ing Society was also available to answer questions.

KCSL has hidden caches in various cities around the state including Garden City, Lenexa, Overland Park and Wichita. The caches provide information about child abuse prevention and

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The Topeka event took place March 29 at the Kansas Children's Discovery Center and included messages from Gina Meier-Hummel, Director of Children & Family Services for the Kansas Department of Social & Rehabilitation Services, Jim Redmon, Executive Director, Kansas Children's Cabinet & Trust Fund and Dona Booe, KCSL CEO/President. Children and families in attendance planted a pinwheel garden then enjoyed the rest of the morning at the museum courtesy of a grant from the Kansas Alliance for Drug Endangered Children.

On April 1, Exploration Place in Wichita hosted a KCSL booth to help kickoff the statewide geocaching project. Bryan Ellis from the Wichita Geocach-

## KCSL Board Makes Bylaw Revisions

At the April 20, 2012 Annual Meeting of KCSL's Board of Directors, changes to the bylaws were adopted, which empower Community Councils to lead KCSL in strengthening the volunteer base to improve our outcomes in the areas of board development, local marketing and awareness initiatives, event planning, program needs, and fund development initiatives. Community Councils will now be identified as Community Leadership and Development Councils (CLDCs) and will serve as the standing committees of the KCSL Board in addition to Finance and Bylaws. During the CLDCs meetings which occur at least four times per year or more based on their initiatives, key statewide program updates

will be shared as well as a more focused discussion of local programs.

Board Directors have been assigned to serve on the CLDCs based upon location preference. KCSL staff members were assigned to each CLDC to assist in the implementation and planning as the councils continue to transition to their new roles. For questions or additional details, contact a KCSL Development Manager:

**Kayla Dalton** - Garden City/Liberal (620)276-3232 X1105

**Monica Enloe** - Kansas City/Topeka (913)621-2016 X1218

**Kelly Peters** - Wichita/Emporia/Hutchinson - (316)942-4261 X1309

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<b>Newton</b>	816 Oak Street	(316) 284-6512 x
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	Wichita Child Guidance Center 415 N. Poplar	(316) 686-6671

# From the President's Desk



**M**argaret Mead is quoted as saying, "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it's the only

thing that ever has."

KCSL has enjoyed the value that our many Community Council volunteers contribute to our mission and priorities. Over many years, they have helped lead us in successful fund raising events such as Red Stocking Breakfasts. They have so often been a source of comfort and support to a struggling family when they individually or as a group have answered a call to meet a basic need of a bed, air conditioner, diapers or a pan to cook dinner. These amazing volunteers have cheered on the KCSL staff during times of transition and change when sometimes we felt overwhelmed. And always they have been our voice at a community level to increase awareness, advocate and bring new friends to our cause of protecting children from abuse and neglect and strengthening families.

Our Community Council volunteers are the very definition of leaders in civic engagement. They make a difference in the life of our communities and developing the combination of knowledge, skills, values and motivation to make a difference. They promote a quality of life reflecting the unique individuality of so many communities in which KCSL provides services. They recognize problems and see themselves as a part of the solution through their service.

In April, KCSL's Board of Directors approved new bylaws which will further strengthen the leadership and authority of Community Councils in their service to our mission. Change begins with a new name and KCSL will now recognize Community Leadership

and Development Councils (CLDC's) in seven communities; Kansas City, Topeka, Wichita, Hutchinson, Garden City, Liberal and Emporia. The time to strengthen these councils has never been more critical for KCSL. With a well developed and strong voice at a community level, KCSL can:

- ensure our array of child abuse prevention services meet a community's need
- find new and creative ways to fund programs and services as our traditional sources diminish in availability or no longer align with our priorities
- provide volunteer service opportunities that reflect the individual values, preferences and needs of the CLDC membership
- advocate and influence powerful voices for doing the right thing for children and families in Kansas
- continue to find the best local leaders with an interest in governance service
- cultivate new relationships willing to invest in our passion that all children should be free from child abuse and neglect and that families can be healthy and strong.

To those of you who have served faithfully on our Community Councils we thank you for your service and know that you will best lead us on this new path to an even stronger level of civic engagement. There is so much to do to further our cause and if we are to be successful, as Margaret Mead noted, it will be because individuals at a community level made a commitment to becoming a part of the solution. We encourage others to join us as volunteers and consider service to your community through our Community Leadership and Development Councils.

*Dona Booe*

Dona Booe, President/CEO

# KCSL to Host Parent Leadership Conference

**K**CSL has been named the administrative agent for two Parent Leadership Conferences this year. These free, two-day conferences will provide parents as well as professionals who work with children learning and networking opportunities in fatherhood, advocacy, education and family engagement.

According to Vicky Roper, Director of Education and Awareness, these conferences are not only unique for their advocacy focused education but also because they are parent-led and parent-driven. Parents participate on the keynote panels, in workshops, facilitate parent café discussions and give testimonies at the end.

The first of these free conferences will take place June 22-23 and will be focused on parents of children enrolled in the Early Head Start program. This will be the first time a Parent Leadership Conference will be held that is focused entirely on Early Head Start.

The second is the annual conference on October 5-6. A sponsor since 2007, this will be the first time KCSL will act as administrator of the conference. KCSL will have a major role in the development and implementation of the annual conference, which is attended by nearly 300 parents and professionals with more attendees expected for 2012. KCSL's Roper, BJ Gore and Virginia Sumaya are members of the planning committee comprised of 16 partnering agencies throughout Kansas. Also Gore, again this year will manage the Statewide Parent Leadership Advisory Council that provides guidance to the Parent Leadership Conference in addition to the Kansas Strengthening Families Initiative Leadership Team and Early Childhood Advisory Council.

Both conferences will be held at the Topeka Ramada Inn and Conference Center.

## CLICK for Babies Kickoff

**S**ince the program was introduced in 2009, The Period of PURPLE Crying®, an evidence-based program offered by the National Center on Shaken Baby Syndrome, has seen significant expansion.

The Period of PURPLE Crying® program is being implemented by KCSL throughout the state. The program approaches Shaken Baby Syndrome/Abusive Head Trauma (SBS/AHT) prevention by helping parents and caregivers understand that crying is a normal part of infant development and the frustration triggered by crying that can lead to shaking or abuse. The PURPLE DVD and booklet are given to families in participating hospitals year-round, and families have an opportunity to discuss ways to prevent SBS/

CLICK continued on page 7

### Child Abuse Prevention Month continued from cover

will be maintained year round. If you would like to hide a cache in your area please contact Jill Spratt, [jspratt@kcsl.org](mailto:jspratt@kcsl.org). For more information about geocaching, please visit [www.geocaching.com](http://www.geocaching.com).

KCSL also formed many partnerships with several Kansas businesses to help raise additional awareness. Dillons grocery stores made a large donation of both money and in-kind marketing including: six CAP month billboards in Topeka, advertisements in their weekly newspaper inserts, and in-store advertisements at all 66 Kansas grocery stores. They also sold blue pinwheels at their Kansas stores and donated \$5000 of the proceeds back to KCSL's prevention efforts.

Spangles Restaurants was another corporate sponsor of CAP month. They distributed bookmarks, which had the five protective factors for child abuse prevention on them as well as displayed blue pinwheels and 1-800-CHILDREN helpline magnets at their 28 locations.

Natural Grocers in Wichita, Lawrence and Overland Park hosted a customer awareness campaign. For every dollar that customers donated, Natural Grocers donated an equal amount up to \$10,000 to KCSL.

Corporate Woods in Overland Park dyed their fountain blue and displayed a CAP month banner. Legends Shopping Center in Kansas

City, KS is allowing us to collect the coins thrown into their fountain during the months of April and May. The Kansas City Royals hosted Wear Blue Day at the K on April 14.

In addition to the corporate sponsors, we distributed bookmarks and magnets to libraries and schools across the state. We also had billboards up in both Topeka and Wichita, and our television and radio PSAs were playing on stations everywhere.

Thank you to everyone who helped us spread the word and for keeping Kansas kids safe. This years CAP month was bigger than ever thanks to you!

# You & A Child



**Timeshia  
& Alexis**  
Age 13 & 10  
ID# 101534 &  
101533

Timeshia and Alexis would like to join the same forever family. Timeshia's hobbies include playing soccer and doing arts and crafts. She is described as a sweet girl who enjoys one on one attention. Alexis is creative and likes to draw and color. Alexis loves reading so much that she would like to be a librarian when she grows up. Alexis would do best in a forever family where she can get lots of one on one attention.



**Isiah**  
Age 13  
ID# CH-5524

Isiah is a very smart young man who does very well in school and speaks intelligently. He is a great reader and enjoys science fiction books. Isiah has a great sense of humor. He enjoys playing soccer, participating in martial arts and collecting rocks. Isiah needs a family who is very patient, creative and committed. Isiah would do best in a family that has the ability to challenge him intellectually.

To learn more about adoption visit [www.adoptkskids.org](http://www.adoptkskids.org) or call 877-457-5430. Connect with us! [facebook.com/AdoptKansasKids](https://www.facebook.com/AdoptKansasKids) and [twitter.com/AdoptKSKids](https://www.twitter.com/AdoptKSKids)

## May is Foster Care Month

**M**ay is Foster Care Month! This month, KCSL likes to recognize the families that make a difference for hundreds of Kansas children every year. One family in particular is Rick and Linda Farrant out of Northeast Kansas. After raising five children of their own, the Farrants decided to get licensed as a resource family in June of 2003, and since then, they have cared for 70 children.

Linda was adopted as a baby. At the age of 33 she reconnected with her birth mother, whom she is in contact with on a regular basis. This experience and her desire to make a difference in children's lives is what inspired her and Rick to become a resource family. The Farrants currently care for four young children (ages 9, 6, 5 & 4) which they are in the process of adopting. In addition, they care for a teenage girl. They attend Mother Teresa of Calcutta Catholic Church in Topeka, Kansas where Linda serves on the Finance Council and the family participates in church functions and volunteer activities. The three oldest children attend Catholic school. The Farrants encourage all children to excel in school. Linda works closely with the schools to ensure homework is complete and behavioral issues are handled consistently between home and school. The children also participate in extracurricular sports like tennis, basketball, soccer and swimming lessons. Rick and Linda have found that making the extra effort to allow a child to play a sport or participate in something they love, comes back tenfold. The child's behavior improves as well as their self esteem and sense of belonging. So many children have been told they are loved by parents or other caregivers but the actions may not send the same message.

Rick & Linda work hard to provide the best environment possible for all children that have been placed in their home. The Farrants operate several fitness centers and golf courses in Kansas & Missouri. They are both always on the go, but make the children they care for a top priority. Their faith and morals are at the center of everything they do, and it drives their desire to make a difference for children in need of care.

Rick and Linda are the perfect example of an ideal resource family. They are the essential piece that these children need in their lives. Thank you to the Farrants and all resource families across the state that desire to make a difference for children in need of care. For more information about becoming a resource family, call us at (877) 530-5275 or visit us online at [www.kcsl.org](http://www.kcsl.org).

## Tune In For Kids

Meet more great kids needing adoption on these stations:

In Northeast Kansas, "Wednesday's Child" with Lori Hutchinson on WIBW TV-13

In Southeast Kansas, "Monday's Child" with Lisa Oligis on KOAM TV-7

In South Central and Western Kansas, "Susan's Kids" with Susan Peters on KAKE TV-10

# Did You Know?

## **Healthy Families Expands to Harvey County**

In April, KCSL expanded the Healthy Families program into Harvey County serving children and families in the community of Newton. Since the expansion, the response of families wanting services has been tremendous. We have already had 12 referrals and will be hiring additional staff to meet the needs of these families.

## **Clinical Services in Topeka Schools**

To increase the accessibility of clinical services, KCSL offers offsite evaluations, psychotherapy and family therapy services at the Center for Restorative Education (CRE), Lyman Elementary and recently Scott Magnet. KCSL's Mary Sands, LCSW, provides therapy to identified students and families in need of services at all three sites. With the schools providing the transportation, Director of Clinical Services Karen Wakefield also conducts medication management appointments in the KCSL office. These services in the Topeka schools have been helpful for many families who have transportation or scheduling constraints, which affect the continuity of treatment.

## **Senator Teichman Visits Head Start Classroom**

In April, Senator Ruth Teichman visited Lily Pad Lane preschool in Pratt. Misty Jacobs, Head Start Site Supervisor, said that "She is such an amazing person! She read stories and ate lunch with the Head Start classes." This was a great opportunity for legislators to see first hand what KCSL does for children and families. We were honored to have Senator Teichman visit our Pratt Head Start classrooms.

## **KWCH Collaborates with Adopt Kansas Kids on Advertising**

KWCH Channel 12 in Wichita received a \$300,000 grant from SRS and will be collaborating with Adopt Kansas Kids on an advertising campaign to promote foster care and adoption. The campaign will utilize different mediums including television, radio, online and mobile.

## **Supporting School Attendance Class Incentives**

During the 2011-2012 school year, the Supporting School Attendance Program and Scott Computer and Technology Magnet School in Topeka created a schoolwide incentive program to address the number of tardies this school sees each year. Each day that a classroom has every student at school and on time,

they earn one point towards a reward. As each classroom hits 10 days of "Super STAR Attendance," they earn small rewards like pencils, flashlights and KCSL bags. At the end of each quarter, the classes with the best attendance win a cupcake party! As a result we have seen students taking a more active role in getting themselves to school each morning. The program has also helped the school improve how it tracks attendance, which makes it easier to identify potential truant behaviors.

## **Parent Café for Head Start Parents**

In October 2011, KCSL's Bruce Bynum and BJ Gore conducted a Parent Café for Head Start Parents in Western Kansas. One of the benefits of the Café Model is to elevate parent involvement. One of the biggest successes of the Café was a request from one of the Head Start parents who was in attendance. Angie Bledsoe, Head Start parent, made a request to have a support group established for parents in Kingman. In January 2012, Bynum worked with Bledsoe to help establish the Kingman Parents of Children with Special Needs Support Group. The group is available to all families in the community who would like to have the opportunity to network with other parents of children with special needs.

## **KCSL Presents at the National Conference on Child Abuse & Neglect**

For the first time, two of KCSL's programs were highlighted at the 18th National Conference on Child Abuse and Neglect in Washington, DC that ran from April 16-20. KCSL's Fatherhood Model and The Period of PURPLE Crying were topics covered in workshop sessions focused on program initiatives and implementations on a statewide level. Vicky Roper, BJ Gore and Bruce Bynum along with Karen Schrader from Circle of Parents conducted the workshop on the Fatherhood Initiative Model. Along with another panel from Maine, Roper also presented on The Period of PURPLE Crying program. The 18th National Conference on Child Abuse and Neglect was sponsored by the Children's Bureau's Office on Child Abuse and Neglect and featured child welfare leaders, practitioners, policy makers and advocates. The conference is the only federally sponsored Child Protection Conference dedicated to the field of Child Welfare. This was a great opportunity to showcase the successes of two KCSL programs on the national level at the premiere conference on Child Abuse Prevention.

# “Chair”ish the Children & Kickstands for Kids

The second annual “Chair”ish the Children Special Event and Auction benefiting KCSL was held March 3 at The Clarion Inn and Convention Center in Garden City. Nearly 20 chairs, benches, stools and footstools created by local artists were auctioned off at the event.

Due to the success of last year’s event, we also added a second “Chair”ish the Children event in Liberal. This event was held on April 21 at the Liberal Country Club and featured nearly 15 chairs.

Major sponsors for the events included Brookover Companies, The Garden City Clarion Inn and Convention Center, Samy’s, Liberal Country Club, Scott Auction and WestLink Communications. All proceeds benefited KCSL’s programs in Southwest Kansas including Healthy Families Finney and Seward Counties, Head Start, Early Head Start, Parent/Grandparent/Kinship Support Groups,

the Parent Helpline (1-800-CHILDREN), the Community Resource Library and The Period of PURPLE Crying® program.

Kickstands for Kids is a fundraiser and motorcycle ride that was held on April 21. We had 108 registered riders/passengers. The event began with breakfast and then a motorcycle ride with lunch following the ride. Riders left from Heartland Park in Topeka and proceeded South out of town through Scranton, Burlingame, Auburn and ended back at Heartland Park.

Major sponsors for the event included IMA, WIBW and WIBW radio. All proceeds benefited KCSL’s Center for Restorative Education in Topeka, which provides educational, social and behavioral supports to at-risk youth.



The “zebra” chair was auctioned off at the Liberal “Chairish” the Children event.



Riders at Kickstands for Kids took a pitstop halfway through their ride in Burlingame, KS.

## KCSL Receives Grant from Starbucks Vote.Give.Grow. Campaign

In April, Starbucks selected KCSL to benefit from a grant as part of their Vote.Give.Grow. campaign. Starbucks began the process by selecting 124 non-profits from each state that focused on strengthening families and communities statewide and in major metropolitan areas. In Kansas, Starbucks chose KCSL and El Centro to compete against two nationwide non-profits that they already support, DonorsChoose.org and Opportunity Finance Network.

Starbucks gave away \$4 million nationwide. Funds were divided based on the number of Starbucks locations in each state. In Kansas, they gave away \$60,000. For being selected

to participate in the competition, KCSL automatically received \$10,000 of that money, but had the opportunity to compete for more.

Once per week during the month of April, Starbucks card holders could vote online for their favorite non-profit. Many of you received our emails, Facebook posts and tweets about the competition and took action! All your hard work paid off, because KCSL received the highest award in the state of Kansas. Our initial \$10,000 grant was increased to \$25,000!

The participation in this campaign was tremendous. We received over half of

the votes in the state every week. At the end of the campaign, KCSL acquired 55 percent of the vote making us the winners of the additional grant money! Thanks to everyone who voted every week and helped us raise more funds to serve Kansas children and families.

The \$25,000 grant will be used to help KCSL continue our prevention efforts as the Kansas chapter of Prevent Child Abuse America.

Click continued from page 3

AHT with hospital staff prior to discharge.

The program is implemented in Three Doses. Dose 1 includes the education of families in the hospital and the distribution of DVDs. Dose 2 focuses on working with community partners including home visitors, pediatricians and family doctors, health departments, child care providers and many others. Dose 3 is an outreach campaign to educate Kansans who would not receive the information in a hospital or Dose 2 setting.

CLICK for Babies is an educational component of Dose 3 designed to reinforce the principles of PURPLE with parents and educate new populations about SBS/AHT and the normalcy of infant crying. KCSL has recruited volunteers and business from all over the state to knit or crochet purple newborn caps to be given to parents along with the PURPLE DVD and booklet during the months of November and December as an added reminder it is NEVER okay to shake a baby. There are even more hospitals participating this year, and our goal for both months is 7,500 caps. Last year we received 6,500 caps JUST for November!! The re-

sponse was tremendous in 2011, and we are looking forward to another successful campaign in 2012.

CLICK for Babies not only affects the new parents receiving the purple caps and DVDs but also every person involved. Whether you knit or crochet a cap, donate supplies, organize a knit-in or help tag caps for distribution, you can get involved and help inform the general public about infant and child abuse prevention through the CLICK for Babies campaign. For more information and to learn how you can help, call the Parent Helpline at 1-800-CHILDREN or email Anne Auld at [cauld@kcsll.org](mailto:cauld@kcsll.org).



## Memorial Gifts

### GENA KLISE

Evelyn Henricks  
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American Association of Healthcare  
Administrative Management  
Archie Allen  
Asis Datta  
Barbara Wydman  
Bill Sullivan  
Boyd Jantzen  
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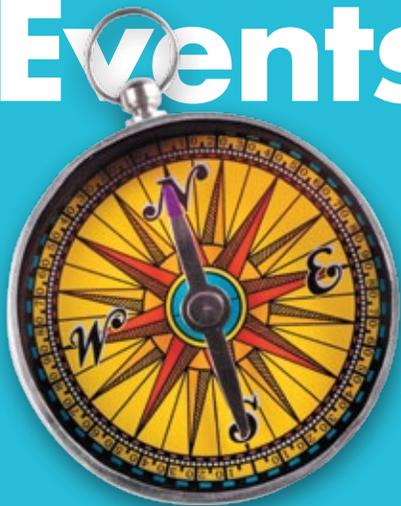
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Molly Mulloy

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Allen L. Jackson

# Upcoming Events



## Klicks for Kids

May 18 Seneca Library  
thru Seneca, KS  
May 30

June 14 Towne East Square  
thru Wichita, KS  
July 11

## Early Head Start Parent Leadership Conference

June 22 Ramada Hotel &  
thru Convention Center  
June 23 Topeka, KS

## Parent Leadership Conference

Oct 5 Ramada Hotel &  
thru Convention Center  
Oct 6 Topeka, KS

## Governor's Conference

Oct 17 Hyatt Regency Hotel &  
thru Century II Convention  
Oct 19 Center  
Wichita, KS

For more information on these events, please visit our website,  
**www.kcsl.org**



Kansas Children's Service League

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Writer:

**Jason Green**  
Marketing and Public Relations Specialist

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