



# Why Pinwheels?

## HISTORICAL SYMBOL

In 2008, Prevent Child Abuse America introduced the pinwheel as the national symbol of child abuse prevention through its Pinwheels for Prevention® program. Used as a symbol of the whimsy and joy that all children should experience, these awareness pinwheels can be handed out to students, church groups, and members of social service organizations as a physical and poignant reminder of the bright futures that all children deserve.

## WHAT IS CHILD ABUSE PREVENTION MONTH?

All children deserve happy childhoods and bright futures. Since 1983, April has been designated as Child Abuse Prevention (CAP) Month. Each April, communities are encouraged to increase awareness about child and family well-being and work together to implement effective strategies that support families and prevent child abuse and neglect. The color for child abuse prevention awareness is BLUE and the symbol is the blue and silver pinwheel used across the nation to promote awareness activities throughout the month.

## HOW CAN YOU GET INVOLVED?

Pinwheels for Prevention® campaigns provide a unique opportunity for individuals and organizations to take action. You can show your support for stronger, happier children and families by:

- » **Purchasing pinwheels and other CAP Month materials online at [tinyurl.com/KCSLOrderForm](https://tinyurl.com/KCSLOrderForm) or contact [resourcelibrary@kcsl.org](mailto:resourcelibrary@kcsl.org)**
- » **Displaying pinwheels in vases on front desks at your business or organization.**
- » **Making your own pinwheel displays around the community.**

**The pinwheel represents our efforts to change the way our nation thinks about prevention.**

*By focusing on community activities and public policies that prioritize prevention right from the start, we can ensure child abuse and neglect never occur.*